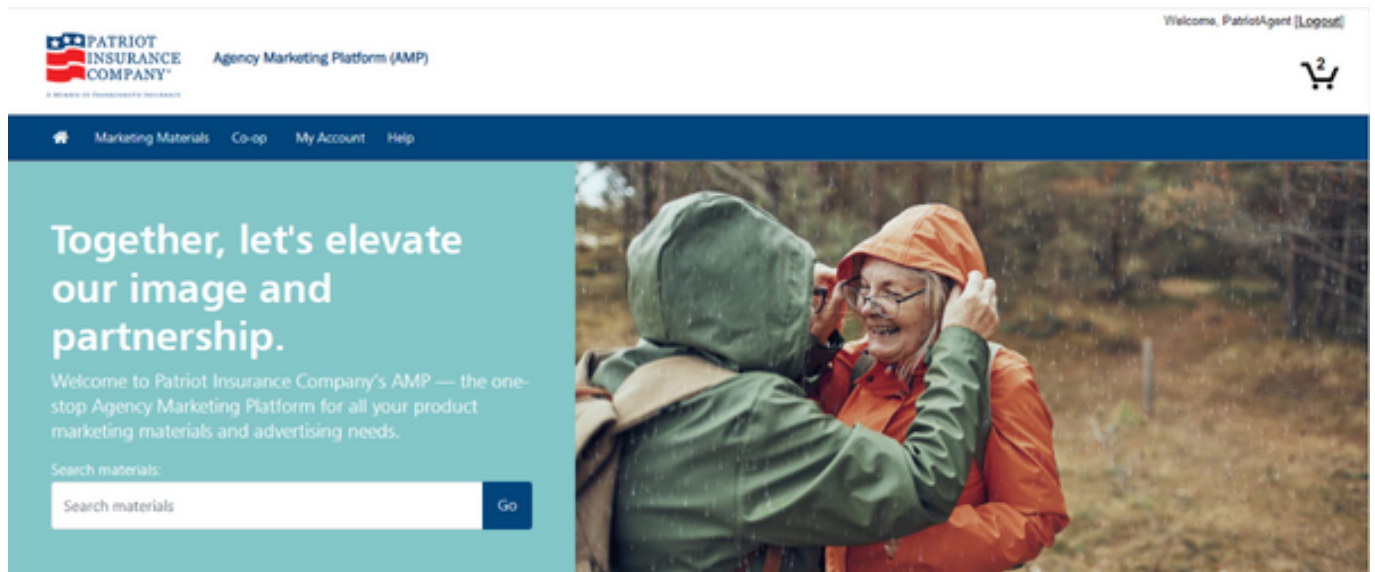


Cooperative Advertising Program to Launch May 1



We're pleased to announce the upcoming launch of Patriot Insurance Company's cooperative advertising program through the Agency Marketing Platform (AMP) on May 1, 2023. AMP currently serves as your go-to resource for product marketing, co-branded material, and soon, agency cooperative advertising needs.

AMP will be the hub for the cooperative advertising program, allowing agents to view their fund balance, request projects, and submit for reimbursements.

Two virtual training sessions are planned to help agents learn about our cooperative advertising program and how to navigate the functionality in AMP. Training sessions are optional, and attendees should only plan to attend one session.

- **Thursday, May 4, 2023 | 11 - 11:45 a.m. EST**

[Click here for the webinar link.](#)

- **Tuesday, May 9, 2023 | 3 - 4 p.m. EST**

[Click here for the webinar link.](#)

Please note: You don't need to register for this event. The links above will take you right into the meeting at the scheduled time. To make sure you remember, you can copy the link and add it to a meeting on your calendar.

Sessions will be recorded and available on the AMP site under Resources.

Please plan to join us! We value your partnership and are always working to serve you better. If you have questions, please email us at marketing@fmins.com.