

True Connections Webinar Series: Selling Life Insurance Confidently



Patriot Insurance Company is excited to announce the next webinar in our True Connections series, designed for agents to learn, exchange information, ask questions, and stay connected.

During Selling Life Insurance Confidently, the Life team will focus on the following:

- Authentically bringing life insurance to your customer conversations
- Benefits of life insurance for your customers
- Overcoming objections

Two virtual meetings are planned:

- **Thursday, September 28, 2023 | 10 - 11 a.m. EST** | [Click here for the webinar link](#)
- **Tuesday, October 3, 2023 | 11 a.m. - noon EST** | [Click here for the webinar link](#)

Please note: You don't need to register for this event. The links above will take you right into the meeting at the scheduled time. To make sure you remember, you can copy the link and add it to a meeting on your calendar.

Please plan to join us! We value your partnership and are always working to serve you better.

If you have questions, please email us at agencyacademy@fmins.com.

True Connections Webinar Series is offered for our agency partners to encourage conversations about our plans, your challenges, and mutual growth opportunities.